

#FINDYOURRACE

RACE SPACE

The app every athlete needs!

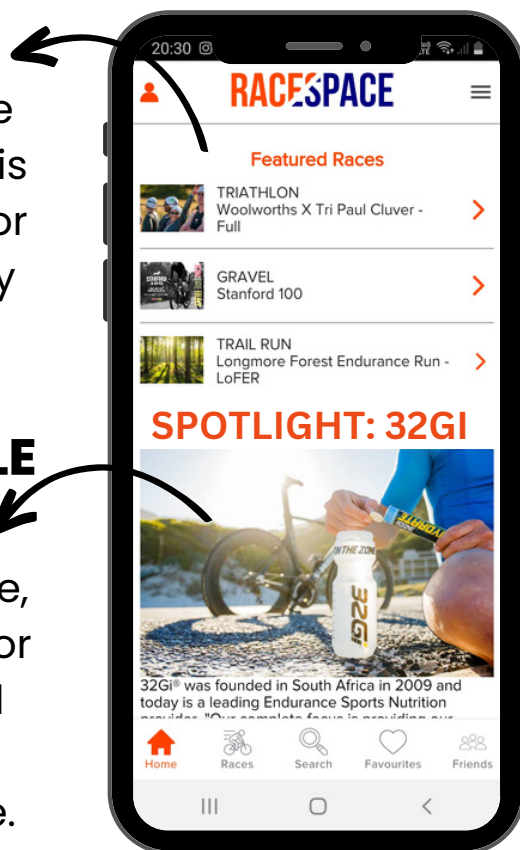


ADVERTISING GUIDE 2024 IN-APP OPTIONS

OVER 7000 APP USERS
IN JUST 1 YEAR
AND GROWING DAILY!

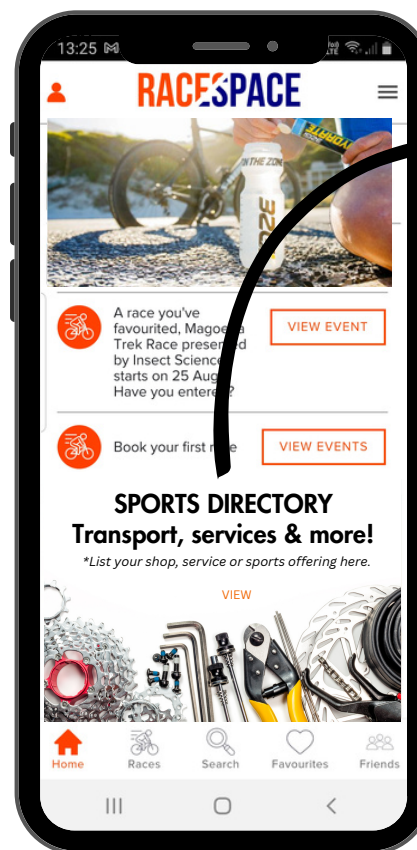
FEATURED RACE R2500 PER MONTH

List your event on the app's homepage. This is the landing page for every app user, every single time!



FEATURED ARTICLE R3000 PER MONTH

List your event, service, bike/ trail park, store or other sports-related offering in a feature article of your choice. Visible on the homepage to every user, every time they open the app!



SPORTS DIRECTORY LISTING R1500 PER ANNUM

List your event, service, store or other sports-related offering in our sports directory. Suitable for bike transport, event setup companies, event medics, sports stores, physiotherapists & coaches etc.

Email: info@racespace.com
Instagram: [race_space_sa](https://www.instagram.com/race_space_sa)
Facebook: [RaceSpace_SA](https://www.facebook.com/RaceSpace_SA)
<https://www.web.racespace.co.za/>



OVER 3000 FOLLOWERS
AND GROWING



GOLD

R2500/ MONTH

1 x Insta & FB post/ wk
2 x Insta & FB stories/ wk



SILVER

R1000/ MONTH

2 x Insta & FB posts/ month
1 x Insta & FB story/ wk



BRONZE

R500/ month

1 x Insta & FB post/ month
1 x Insta & FB story/ week

RACESPACE

SA's first app-based race calendar!

ADVERTISING GUIDE 2024 SOCIAL MEDIA OPTIONS



Advertise your event, sports service, brand or venue via the RaceSpace social media platforms (Instagram & Facebook), in addition to in-app advertising, or in isolation.

Our media team can design and write all your content for an additional R1000 per month.

**LOOKING FOR SOMETHING MORE?
LET US KNOW!**

Email: info@racespace.com
Instagram: [race_space_sa](https://www.instagram.com/race_space_sa)
Facebook: [RaceSpace_SA](https://www.facebook.com/RaceSpace_SA)
<https://www.web.racespace.co.za/>





OVER 3000 FOLLOWERS
AND GROWING

RACESPACE

SA's first app-based race calendar!



ADVERTISING GUIDE 2024 *CUSTOMISE YOUR PACKAGE!*

TOP PACKAGE FOR SPORTS SERVICES & BRANDS



Only R5000 per month

INCLUDES:

Exclusive partnership with RaceSpace

Featured Article

1 x Insta & FB post/ wk

2 x Insta & FB stories/wk

All content & posts created by the
RaceSpace social media team.

Valued at R6500pm

20% discount for full package!

TOP PACKAGE FOR RACES & EVENT ORGANISERS



Only R5000 per month

INCLUDES:

Featured Race

Featured Article

2 x Insta & FB posts/ month

1 x Insta & FB story/ wk

Valued at R6500pm

20% discount for full package!

LOOKING FOR SOMETHING MORE? LET US KNOW!

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ADVERTISING GUIDE 2024 | *ADDITIONAL DETAILS*

Featured Article In-App	R3000 per month	Includes a cover image on the app homepage with a short caption. Opening the article displays an image of your choice, a written article about your event or service, and up to 5 links included in the article. Recommended length 300-500 words.
Featured Race In-App	R2500 per month	Includes a thumbnail and name of event on homepage. Opening the featured race displays an image of your choice, a written description up to 500 words, as well as a direct link to the race website or entry page.
Directory Listing In-App	R1500 per annum	Includes a title, a description of up to 50 words and one link of your choice. Listings will be categorised by type and ordered alphabetically.
Gold Social Media	R2500 pm	1 x Instagram & FB post/ week 2 x Instagram & FB stories/ week
Silver Social Media	R1000 pm	2 x Instagram & FB posts/ month 1 x Instagram & FB story/ week
Bronze Social Media	R500 pm	1 x Instagram & FB post/ month 1 x Instagram & FB story/ week

Content *Our editing team will edit all articles and text for spelling and grammar errors, but please ensure the content provided is accurate. For an additional R1000pm, our media team can create all your content.*

Images & Logos *Please submit any preferred content, slogans, logos and images so that we can create your final advert from the material you provide. You are welcome to submit a complete draft if you prefer.*

Template *Template available to simplify your content upload process.*

*Additional discount available for annual packages.
Custom advertising available upon request. Connect with us: info@racespace.co.za*